



PERFECT  
SPACE  
ROOF PETALS

*inside the wood*

SIMPLE FORM

*Vibrant colors*



# Glamorous Stopover

Sybille de Margerie presents the interiors of the Hôtel de Paris in Saint-Tropez. A complex that blends art, architecture and an immense passion for interior design.







Art works by painter François Fries bring the emotional touch with its blue and white shades that match perfectly with furniture.



Photography by Fabrice Rambert & Thomas Duval









Brigitte Bardot's pictures – signed by the star herself – are placed throughout the bar, rooms and corridors.

**H**otel de Paris Saint-Tropez has been transformed into a place that embodied everything that the village represents, culturally, emotionally and artistically by the esteemed French designer, Sybille de Margerie.

The inspiration for this fabulous project has origins from as many as 5 different sources that mix with each other in interior design telling the story of this hotel: Saint-Tropez and women, Saint-Tropez and the arts, Saint-Tropez and the Mediterranean, Saint-Tropez and the Sixties and Seventies and Saint-Tropez and Paris.

Saint-Tropez and women talks about writers, Colette, Françoise Sagan, about icons like Brigitte Bardot and her villa, La Madrague, about couture and fashion designers like Paul Poiret and Karl Lagerfeld.

Arts always had a significant influence in this

village, indeed numerous painters stayed or lived here like Signac, Matisse, Bonnard, Albert Marquet and Bernard Buffet, and writers, Guy de Maupassant, Boris Vian and Jean-Paul Sartre. The French 'Nouvelle Vague' ('New Wave') film movement choose this site for movie sequences, Roger Vadim's *And God Created Woman* and Jean-Luc Godard's *"Pierrot le Fou"*.

Saint-Tropez and the Mediterranean because it is a typical village and at the same time it's a fishing port where the old fishing boats sit side- by-side with the most luxurious pleasure yachts. Saint-Tropez conjures up the light and colours of the Mediterranean, the shadows and the blinding sun, yellow, ochre and red stand out against the blue - hence Sybille de Margerie is inspired by the colors that surround this hotel.

The Sixties and Seventies represent the explosion of tourism, pop music, hippies, night- clubs and fashionable beaches, Pop Art... everything that has made of Saint-Tropez a tourist village of fun and luxury lifestyle.

Saint-Tropez and Paris: the hotel has been called Hôtel de Paris since its inception and became a trendy holiday destination for Parisians, for the international jet set and the top models.

All these things are bound up in the memories of the place. The five themes roll out right through this urban cool hotel.

The vast ground floor sums up the scene: it's an art-filled, glass-lined showroom of chic, built to attract the hippest hedonists from across the globe.



The restaurant of the hotel has been covered in intense yellow accompanied by grey that together make a warm atmosphere. Meantime lampshades give the luxurious touch recalling glittering pop fashion dresses.











Inspired by the colorful, vibrant decades of the "yé-yé" '60s and groovy '70s, guest accommodations pulse with energy, white lacquer furniture marrying with geometrics and bright colors.



